

CORA SPONSORSHIP GUIDELINES

Charleston Ocean Racing Association (CORA) invites both businesses and individuals to sponsor our racing program, with many opportunities as outlined below. Sponsors may work with the CORA Executive Committee to customize their sponsorships as desired. All artwork, advertising and custom trophies must be approved by CORA.

CORA Website Advertising:

Place your company's logo on the homepage of the CORA website www.charlestonoceanracing.org for \$75 per quarter.

Annual Skipper's Guide Advertising:

Place your company's logo and/or advertisement in the annual *CORA Skipper's Guide*, which is published and given to all CORA Skippers (approximately 80) at the December CORA monthly meeting.

Inside front cover	\$250
Inside back cover	\$200
Half page	\$150
Full page	\$200

Race and Series Sponsorships:

Sponsorship fee covers cost of trophies for each event. In lieu of paying sponsorship fee, sponsor may work with the CORA Rear Commodore to provide trophies that may be more suited to their business goals. Sponsor's logo/identification will be placed on trophies. Sponsor will be highlighted in Notices of Race posted on CORA website, and at awards ceremonies. Sponsors will have an opportunity to present awards and speak at awards ceremonies.

Frostbite Series (5 races)	\$1500
Offshore Challenge Series (6 races)	\$2250
Summer Series I and II (6 races each)	\$2750 each Series
Individual Races (eg, Spring/Fall Harbor)	\$300

CORA Meeting and After-race Party Sponsorships:

CORA Meetings:

There are six monthly CORA membership meetings held at Charleston Yacht Club. Sponsors can help support the cost of these meetings. Sponsors may also work with the CORA Vice Commodore to provide the food in lieu of the sponsorship fee. Sponsors will be recognized at the meeting.

CORA Meeting sponsorship	\$400
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After-race Parties:

Sponsors can contribute to the cost of after-race parties for the following races at \$250 each. Sheriff's Cup, Indigo Cup, Savannah Cup and Alice Cup. Sponsors may also provide food/drinks in lieu of sponsorship fee. Sponsors will be recognized in the Notice of Race and at the event.